



## Rezz Privacy Policy

Effective Date: September 10, 2024

This Privacy Policy outlines how Rezz, Inc. (hereinafter “Rezz,” “we,” “our,” or “us”) collects, uses, processes, and shares personal information through our products or services such as our website and mobile application (“app” or “mobile app”), electronic communications, and other content that link to or reference this Privacy Policy. This policy applies to anyone who visits and uses our products and services; By using our products and services, you, the user, hereby consent to our Privacy Policy and agree to its terms.

At Rezz, we aim to provide flexibility and accessibility in the restaurant reservation market. If a diner can no longer make their reservation and the reservation has a cancellation fee, deposit, or is prepaid, the diner can post their reservation on our platform for our users to take.

### Information We Collect

We may collect personal information from you when you:

- Create an account with us
  - o Name
  - o Contact information such as email and/or phone number
  - o Profile data such as username, password, profile picture, date of birth, dining interests
- Claim or post a reservation on our platform
  - o Financial information such as payment and card details
  - o Technical data such as IP address, device, and browser information
- Use our services or products, or request to receive marketing messages
  - o Marketing preference data
- Provide us with feedback about your experience using our products or services
- Give us feedback about your dining experience using our products or services

### Use of Information

We handle your information in various ways:

- When necessary to manage our products and services for you
- To enhance our products and services in line with our business and client interests
- With your consent, such as for specific marketing and communication purposes
- For security measures and fraud prevention

### Sharing of Information

We may share your information with third parties including:

- Restaurants working with Rezz when you make a reservation through our platform. We may disclose your personal information such as name, profile, date and time of the reservation, contact, specific dining requests, party size, and/or feedback regarding your dining experience.
- With regulatory authorities, courts, and governmental agencies when legally required or permitted
- Companies that provide services for us that assist us in our operations such as advertisers. We require all of our service providers to protect personal information according to our standards and use it only for the purposes we permit

- With other third parties required or permitted by law or with your consent

## **Security**

We keep your information for as long as necessary to fulfill the purposes outlined in this privacy policy unless otherwise required by law.

We implement administrative and technical safeguards to ensure the confidentiality, integrity, and availability of your personal information. We also securely destroy personal information when we no longer need the information.

## **Cookies**

We may use cookies and similar technologies to access or store information about your usage and activity throughout our products and services. We use cookies and similar technologies to improve and personalize user experience.

## **Your Privacy Rights**

Mobile App:

- You may review, change, or terminate your account at any time.
- You can use the settings on your mobile device to enable or turn off mobile push notifications

Email Marketing: You can unsubscribe from our marketing email list by clicking on the “unsubscribe” link in the marketing email we sent you.

## **California Residents**

As a California (CA) resident, you may have certain rights over the personal information we have about you. You may have the right to request the following according to the California Consumer Privacy Act (CCPA) twice per year:

- Request the personal information we have collected about you including
  - o Categories of personal information
  - o Categories of sources from which the personal information is collected
  - o The business or commercial purpose for collecting, selling, or sharing personal information
  - o Categories of third parties to whom the business discloses personal information
  - o The specific pieces of information the business has collected from you
- Request that we delete personal information that we have collected about you, subject to certain exemptions permitted under applicable law, such as when your information is required for us to provide our Services.
- Request correction of inaccurate personal information that we maintain about you
- Request to opt out of the “sale” or “sharing” of your personal information

To exercise your rights or if you have any questions, please contact us at [support@rezzreservations.com](mailto:support@rezzreservations.com)

## **Children**

Our products and services are not intended for children. We do not knowingly collect information from children under 16 years of age.

## **Changes To This Privacy Policy**

We may change this Privacy Policy from time to time. We may notify you in advance of these changes. When we make changes, the “Effective Date” at the top of this page will be updated and the changes to this Privacy Policy will become effective when posted. Your use of our products and services means you accept the updated terms described in the Privacy Policy.

**Contact Us**

If you have questions about this Privacy Policy, please contact us at [help@rezzreservations.com](mailto:help@rezzreservations.com)